

KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Small Employer Health Options Program (SHOP) Subcommittee

Meeting Minutes

August 12, 2014

Call to Order and Roll Call

The SHOP Subcommittee met on Tuesday, August 12, 2014 at 1:30 p.m. at the Kentucky Office of Health Benefit and Health Information Exchange (KOHBE). Chris Clark, Program Manager, on behalf of Jeffrey Bringardner, Chair, called the meeting to order at 1:30 p.m., and the Secretary called the roll.

Subcommittee Members Present: Jeffrey Bringardner (by phone), Dr. Richard Broeg (by phone), Dr. Joe Ellis (by phone), Jan Gould, Connie Hauser (by phone), Jack Tillman (by phone).

Staff Present: Kerry Adkins (OATS), Rob Bell, (OATS), Chris Clark (OATS), Wanda Fowler, David Ison (OATS), Carlo Kellem (OATS), and Lavina Johnson (OATS).

Approval of Minutes

A motion was made to accept the minutes of the June 17, 2014 meeting, as submitted, seconded and approved by voice vote.

Update on Exchange Mr. Clark reported that there is a feature article in the August 18, 2014, edition of *Time Magazine* entitled "How Kentucky Got Obamacare Right". Additionally, Gallup released a report from a survey on August 5, 2014, finding that states that expanded Medicaid and set up their own exchanges experienced greater declines in the rate of uninsured than those that did not. Nationwide, the percentage of uninsured Americans dropped from 18 percent in September 2013, to 13.4 percent in June 2014, according to the survey. Kentucky's rate of reduction is second in the nation with a reduction from 20.4 percent to 11.9 percent.

Next week, Government Computer News, in the August 16, 2014 edition, will announce that Kentucky has won an award for the kynect project. There were 140 entrants. This is a team award that recognizes not just program and technical staff, but the Advisory Board, agents, advocacy groups, providers, and others.

There are several activities underway at the Exchange with much of the focus placed on the upcoming Open Enrollment period which will take place November 15, 2014, through February 15, 2015. Additionally, the Exchange kicked off its effort for the next major release, which will enhance and replace the current SHOP system.

SHOP 2.0

Jim Sugden, Deloitte Consulting, presented an overview of the proposed design for the SHOP to improve overall enrollment and functionality. Mr. Sugden presented the vision for the enhanced SHOP that will include, among other changes, an agent/employer insurance quoting tool, ability for employers to choose a reference plan, and employee choice. Mr. Sugden provided both short and long term solutions.

Other Business

There was no other business discussed by the subcommittee.

Adjournment

The meeting was adjourned at 2:35 p.m.